



A BREAKTHROUGH TECHNOLOGY TO TRANSFORM ALGAE INTO OIL

COMPANY PROFILE

Symbol: OOIL	Average Volume (3 Months): 104,985**	Public Float: 41.20MM*
Price: \$0.31**	Shares Outstanding: 148.7MM*	Market Cap: 49.42MM**

OriginOil, Inc. (OOIL) is developing a breakthrough technology that will transform algae, the most promising source of renewable oil, into a true competitor to petroleum. Much of the world's oil and gas is made up of ancient algae deposits.

Today, our technology will produce "new oil" from algae, through a cost-effective, high-speed manufacturing process. This endless supply of new oil can be used for many products such as diesel, gasoline, jet fuel, plastics and solvents without the global warming effects of petroleum.

Other oil-producing feedstock such as corn and sugarcane often destroy vital farmlands and rainforests, disrupt global food supplies and create new environmental problems. Our unique technology, based on algae, is targeted at fundamentally changing our source of oil without disrupting the environment or food supplies.

Instead of drilling for old oil, we can now manufacture clean, new oil, anytime and anywhere, delivering a revolutionary breakthrough to the world.

Company Highlights

- Strong intellectual property: ten patent applications, working prototypes, in-house pilot system launched January 28, 2010.
- Named amongst 50 Hottest Companies in Bioenergy two years in a row.
- Partnerships with the Department of Energy's Idaho National Laboratory, oil and fats pioneer Desmet Ballestra, CSU Long Beach, and Research Institute of Tsukuba Bio-Tech.
- In the preliminary stages of internationally commercializing its scalable algae-to-oil technology.
- Rated Speculative Buy by Beacon Equity Update Report of 28 October 2009.
- Strong Board of Directors and very experienced management team that possesses both alternative energy technology and operational expertise.

Recent News

- 9 March: Riggs Eckelberry to speak at Algae World Summit in San Diego May 18, 2010.
- 2 February: OriginOil announces unveiling of first pilot system for end-to-end production.
- 26 January: OriginOil partners with London-based StrategicFit to refine Algae Productivity Model.
- 12 January: OriginOil researchers discover algae's daily harvest constant, an important metric for designing efficient industrial algae production systems.
- 30 December: Riggs Eckelberry to speak on algae harvesting challenges and new solutions at World Biofuels Market Congress in Amsterdam, March 16, 2010.
- OOIL and its technology featured in various international media such as New York Times, Los Angeles Times, NOVA, Fox Business News, Reuters, AP, UPI, Agency France-Presse, and CNN.

Summary

- OOIL advocates a networked and distributed approach to energy independence based on large-scale information sharing.
- OOIL's technology addresses typical algae problems that occur in the feeding, growth and extraction stages.
- The Obama administration has increased funding of renewable and alternative energy initiatives, creating opportunities for OOIL and the algae-to-oil industry.
- The Company forecasts explosive growth due to projected world biofuels market of \$81 billion by 2017 and the potential to garner a share of petroleum's multi-trillion dollar world market.

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Management Team

Riggs Eckelberry, President and CEO

An inventor of OriginOil's breakthrough technology; with C-level and key executive positions at CyberDefender, MicroHouse, Panda Software and YellowPages.com, Mr. Eckelberry brings his veteran management skills to the alternative energy sector.

Vikram Pattarkine, PhD Chief Scientist

With more than 25 years as a chemical-environmental engineer, Dr. Pattarkine brings extensive international experience covering research, consulting and training in the areas of waste treatment, nutrient management, water quality and renewable energy.

Paul Reep, Senior Technical Advisor

Mr. Reep brings 25 years of senior management experience in high tech, and has a proven ability for facilitating government and private sector partnerships involving the Departments of Commerce, Energy, Interior, Agriculture, and the Environmental Protection Agency.

Scott Fraser, Vice President of Operations

With over 20 years of commercialization expertise, Mr. Fraser is responsible for transforming OriginOil's technology into a viable product line.

Ivan Ivankovich, Director

Mr. Ivankovich brings over 19 years of financial and operational expertise as OriginOil's Chairman of Finance and Auditing Committee.

Adam Meislik, Director

Former Executive Director of CIBC World Markets, Mr. Meislik is a Principal at XRoads Solutions Group, where he leads the Media, Energy and Technology practices. Mr. Meislik provides companies with expert advice and execution on capital markets, financial restructurings, turnarounds, M&A, governance and overall business strategy.

Safe Harbor: This Company Profile contains forward-looking statements that are subject to certain risks and uncertainties that may cause actual results to differ materially from those projected on the basis of such forward-looking statements. Such forward-looking statements are made based upon management's beliefs, as well as assumptions made by, and information currently available to, management pursuant to the "safe-harbor" provisions of the Private Securities Litigation Reform Act of 1995.

* As of 1 July 2009
 ** As of 8 March 2010